Last modified: February 28th, 2025

This Cookie Policy describes how Invision Group, INC. d/b/a “Liquid” (“Invision Group, INC. d/b/a “Liquid””, “Company”, “we”, “us”, or “our”) uses cookies and other similar technologies on our website available at [getliquid.io](file:///Users/jamesbitonti/Downloads/getliquid.io) (“Website”).

**WHAT ARE COOKIES?**

A cookie is a small text file that a website stores on your computer or mobile device when you visit the website. Cookies are widely used by websites. We use cookies to recognize you on our Website.

Depending on their function and intended purpose, cookies are often classified into several categories, based on:

Who sets the cookie:

* “**First-Party Cookies**” are cookies set by the operator of the website you are visiting.
* “**Third-Party Cookies**” are cookies set by parties other than the website operator.

When the cookie is deleted:

* “**Persistent Cookies**” are cookies saved on your computer that are not deleted automatically when you close your browser.
* “**Session Cookies**” are cookies that are deleted when you close your browser.

The type of cookie:

* “**Essential Cookies**” are required so that you can navigate a website and use its features. Without these cookies, a website cannot function properly.
* “**Analytics Cookies**” are cookies that collect information on how a website is used. The collected information will be aggregated and thus will be analyzed in a way that is not attributable to a specific person. These cookies are used to improve the performance of a website and the user’s experience.
* “**Functional Cookies**” are cookies that enable a website to save details that have already been provided, such as the user’s preferences, and to offer the user personalized functions.
* “**Advertising Cookies**” are cookies used to place advertisements that are relevant to specific users and personalized to their interests. These cookies register, among other information, whether you have visited a website or not, and this information might be shared with third parties.

**WHICH TYPES OF COOKIES DO WE USE?**

Our Website uses the following cookies. This list may be updated regularly.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Analytics Cookies** | | |  | | | |  |
|  | | | | | | |  |
| **We use the following Analytics Cookies:** | | | | | | |  |
| **Name** | **Provider** | **Purpose** | | **Retention Period** | **Type** |  | |
| \_ga | Google Analytics | Measure usage of site for analytics and improvement | | 2 years | Cookie |  | |
| \_gid | Google Analytics | Measure usage of site for analytics and improvement | | 1 day | Cookie |  | |
| \_gat\_gtag\_UA | Google Analytics | Measure usage of site for analytics and improvement | | 2 years | Cookie |  | |
|  |  |  |  |  |  |  |  |

**HOW CAN YOU CONTROL COOKIES?**

You can control how we use cookies. You can still browse our Website if you disable cookies. However, you may not be able to use all of its functionalities.

**Browser settings.** If you want to disable the use of specific cookies or remove them at any time from your computer, you can disable or delete them using your browser. The following links contain instructions for disabling cookies:

* [Apple Safari](https://support.apple.com/en-gb/guide/safari/sfri11471/mac)
* [Google Chrome](https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=en)
* [Microsoft Edge](https://support.microsoft.com/en-us/help/4027947/microsoft-edge-delete-cookies)
* [Microsoft Internet Explorer](https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies)
* [Mozilla Firefox](https://support.mozilla.org/kb/enable-and-disable-cookies-website-preferences)

**Google Analytics**. You can prevent Google Analytics from collecting your data by installing an opt-out plugin in your web browser using the following link:<https://tools.google.com/dlpage/gaoptout/>.

**Do Not Track** Web browsers and other technologies you may use to access the Website may include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. Currently, no uniform technology standard for recognizing and implementing DNT signals has been finalized. As a result, we do not currently respond to DNT browser signals.

**CHANGES TO THIS COOKIE POLICY**

This Cookie Policy may be amended from time to time at our sole discretion. Any and all changes to this Cookie Policy will be reflected here and the date of the latest version of the Cookie Policy will be stated at the top of this Website. Any material changes to this Cookie Policy will be communicated on this Website.

**HOW CAN YOU CONTACT US?**

For more information on our privacy practices, please see our Privacy Policy at <https://invisiongroup.io/privacy-policy>. If you have any questions regarding our Cookie Policy, please contact us at support@invisiongroup.io.