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# Liquid



Seed Deck  
March 2025

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# Welcome to Liquid

We're redefining the landscape of asset ownership and investment. Our platform is dedicated to democratizing access to high-yield, real-world assets by leveraging cutting-edge technology and innovative investment strategies.



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# Vision & Mission



Liquid is a **U.S.-based company** that has been operating for three years, **specializing in the convergence of real estate and blockchain technologies**. Leveraging our expertise in both industries, we are developing an innovative lending and Real World Asset (RWA) marketplace product, aiming to revolutionize the way real estate assets are financed and traded.

Our platform is designed to provide a seamless and secure experience for users, **combining the transparency and efficiency of blockchain with the stability and value of real estate assets**. By tokenizing real estate assets, we enable fractional ownership, increased liquidity, and broader access to real estate investments.

As we continue to develop our platform, we are committed to adhering to regulatory standards and ensuring the highest levels of security and compliance. Our goal is to create a trusted marketplace that bridges the gap between traditional real estate finance and the emerging digital asset economy.



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# Our Traction



## Transactional Volume

\$4.8M USD in real estate transactions in past 6 months



## SEC Compliant

Fully compliant product offering across all business branches



## Profitable Business

\$322K USD in profit during Q4 of 2024



## Experienced Team

Diverse C-suite team with blockchain/RE backgrounds



## Developed Marketplace

Fully functional marketplace ready to launch in Q1 2025



## Real Estate Comp Tool

Proprietary comping software developed and in testing



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# What We're Building

Liquid has created a blockchain-powered platform focused on **high-yield lending** and a **marketplace for real-world asset investments**. By integrating cryptocurrency liquidity into products like real estate loans, wholesale deals, and fix & flips, we **enable faster transactions, larger deal sizes, and consistent user returns**. Our marketplace allows fractional ownership, monthly dividends, and flexible trading of assets, streamlining secure, high-yield investments.



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# Lending Products

To date we've done approximately \$4.8 million USD in transactional volume in the past six months of business.

We will be focusing on two core lending products: **The Double Close Loan** and **Internal Liquid Real Estate Lending**. By integrating the liquidity that cryptocurrency provides into these two loans, we can expect higher transaction volume and deal size, which will in turn provide lucrative returns to our platform users.



## Double Close Loan

Timeframe: 1-5 days  
ROI: 1%-3%  
Risk: Low



## Liquid RE Lending

Timeframe: 1-5 months  
ROI: 10%-30%  
Risk: Low



## Blockchain Integration

Increases liquidity  
Increases deal volume  
Increases deal size

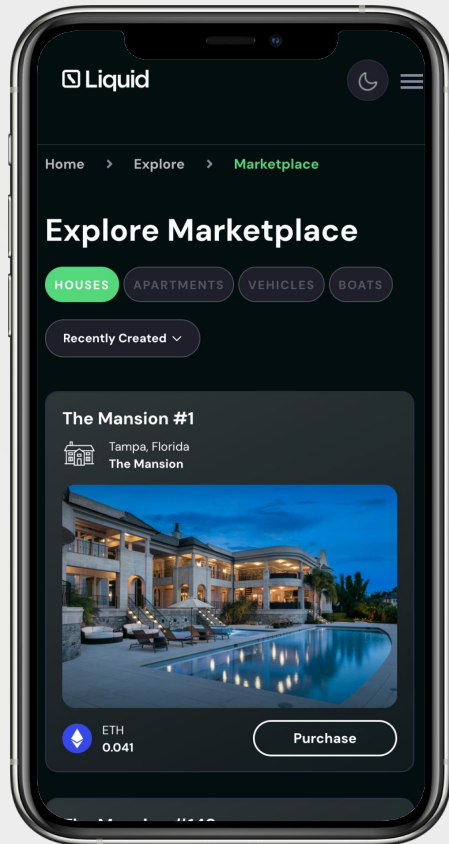
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# The Marketplace

Liquid is built as a mobile responsive web application, allowing ease of access from any device.



## Built on BASE

Scalable & secure Ethereum L2  
Low fees, backed by Coinbase



## Simple & Effective

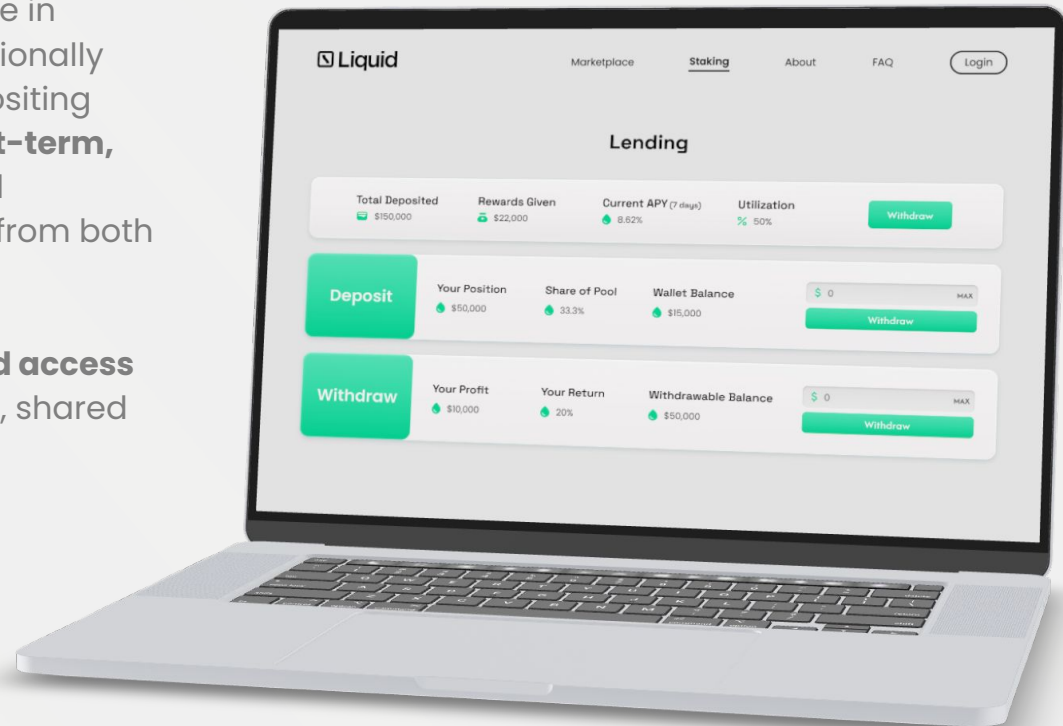
Sleek UI & UX for ease of  
navigation & flows

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# Liquid Yield Pool

The **Liquid Yield Pool** enables users to participate in exclusive, high-yield lending opportunities traditionally reserved for high-net-worth individuals. By depositing USDC into the pool, **users collectively fund short-term, high-profit transactions** like double-closes and short-term loans, earning proportional rewards from both principal returns and profits.

This democratized approach offers **unparalleled access to lucrative lending strategies** with competitive, shared returns.





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# The Offerings

Liquid utilizes modern & proprietary methods in both backend & blockchain realms.



## Lending Products

Double-close loans and internal RE lending



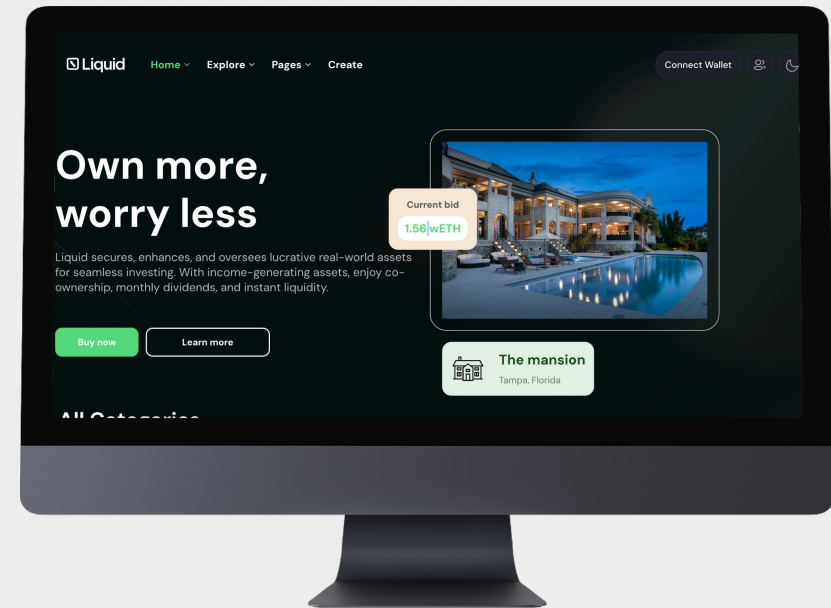
## Fix and Flips

We buy, renovate, and sell properties



## Wholesaling

Liquid RE division buys home contracts



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# Double Close Loan

## Overview

Our lending platform specializes in providing short-term financing for double close real estate transactions, offering a unique opportunity to efficiently recycle capital with minimal risk exposure.

### What is a Double Close Loan?

A double close (also called a simultaneous close or back-to-back closing) is a real estate transaction where an investor purchases a property and immediately resells it to another buyer, with both closings happening very close together or simultaneously. Sometimes this requires the investor to borrow the full amount for a 24-72 hour period in order to purchase and quickly resell the property.

**Estimated National Volume Range: \$3-5 billion annually**



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# Internal Liquid RE Lending

## Overview

The lending division provides capital to our real estate division at 7-9% interest, versus market rates of 11-20% from external lenders. This arrangement benefits both sides:

### Lending Division Benefits

- Generates consistent 7-9% returns on capital
- Maintains reliable borrower relationship
- Reduces risk through intimate knowledge of projects
- No marketing or acquisition costs for loans

### Real Estate Division Benefits

- Saves 4-11% on interest costs per project
- No minimum interest requirements
- More flexible payment terms
- Increased profit margins on \$150,000-\$400,000 projects
- With average 53-day flip timeline, savings significantly impact bottom line



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# Real Estate Examples



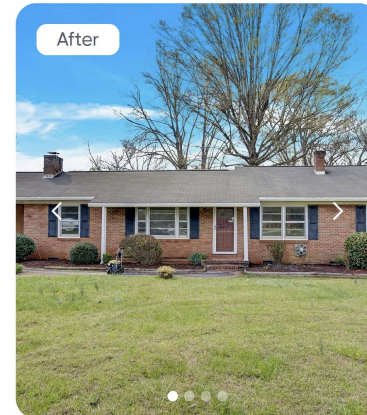
## 203 Dundalk Way, Cary, NC

Purchase price:  
\$300,000

Sold for:  
\$500,000

Profit:  
\$120,000

Timeline:  
5 Months



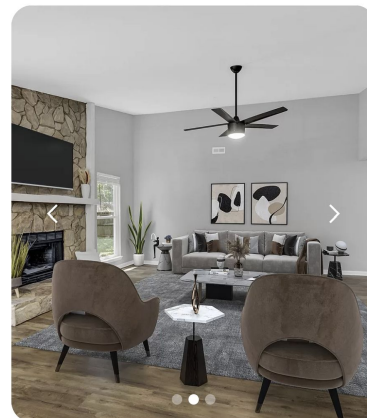
## 640 Morningside Dr. Rock Hill SC

Purchase price:  
\$195,000

Sold for:  
\$300,000

Profit:  
\$57,000

ROI:  
23.45%  
Timeline  
90-100 days



## 6305 Hanna Ct Charlotte NC

Purchase price:  
\$230,000

Sold for:  
\$395,000

Profit:  
\$95,050

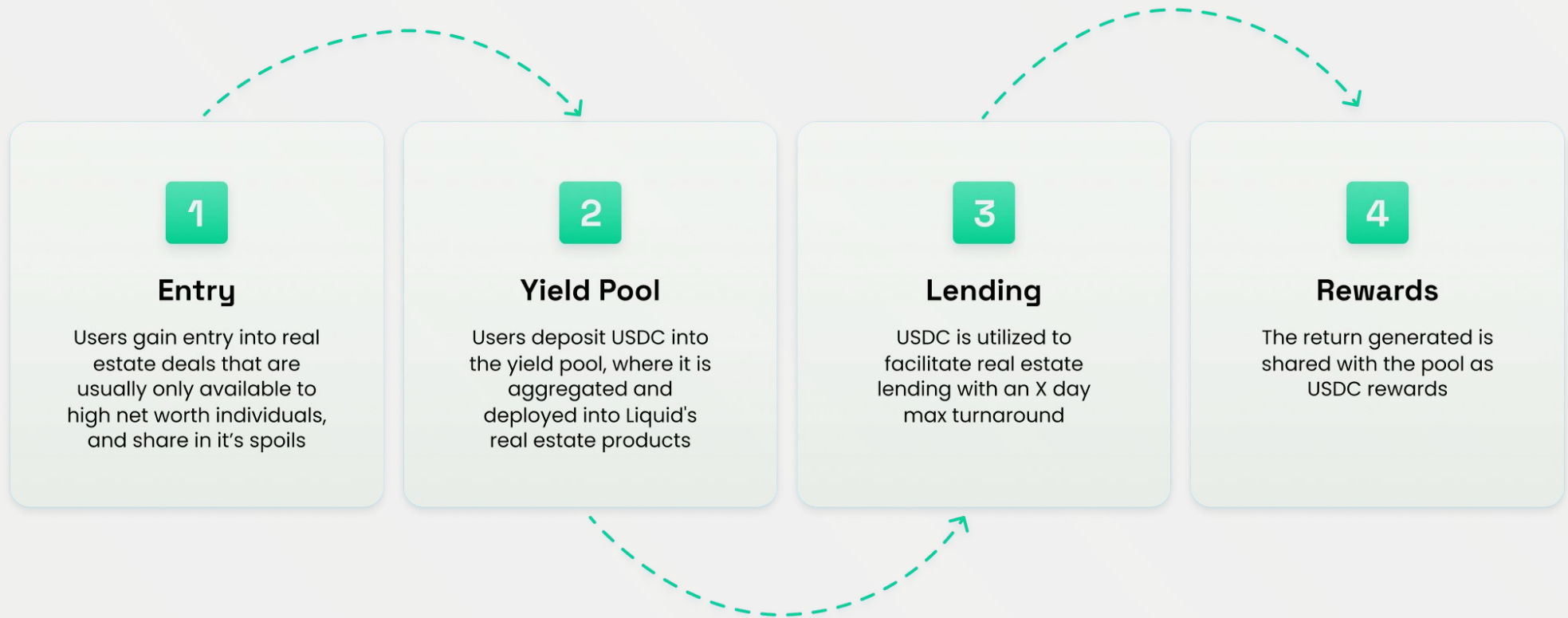
ROI:  
31.68%

Timeline  
110 Days



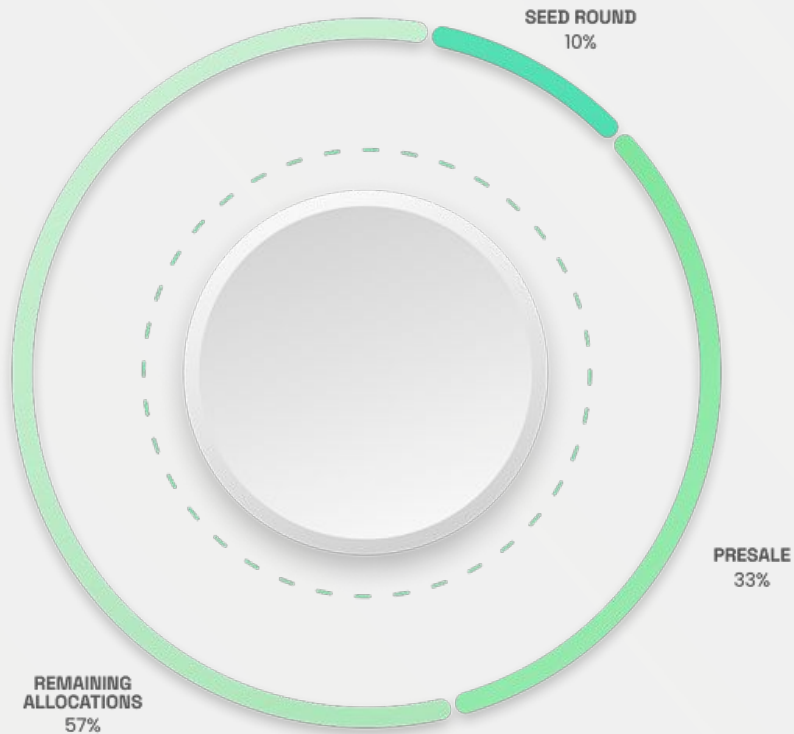
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# How Crypto Lending Works for Us



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# Liquid Tokenomics



## Seed Round 100 million tokens

10%

Price	\$0.005 per token
Supply	10% (100 million tokens)
Raise	\$500,000
FDV	\$5 million
Vesting	20% at TGE, 50-day cliff, 6 month linear vesting

## Presale 330 million tokens

33%

Duration	20 rounds, 1 week per round
Supply	30% (300 million tokens)
Launch Price	\$0.05 up to \$0.13 per token (based on amount raised)
FDV at TGE	\$60 million up to \$150 million (based on amount raised)
Bonus Token Allocation <small>for Marketing Campaign</small>	3% (30 million tokens)

## Remaining Allocations 570 million tokens

57%

Team	5% (50 million tokens) Vesting: 10% at TGE, 50 day cliff, 728 linear vesting
Treasury	7% (70 million tokens) Vesting: 10% at TGE, 50 day cliff, dynamic vesting
Community Incentives	28% (280 million tokens) Reserved for: Staking, rewards and engagement
Airdrop	5% (50 million tokens) Vesting: 50% at TGE, 50 day cliff, 180 day linear vesting
CEX/DEX Liquidity	12% (120 million tokens) 7% (70 million tokens) allocated for DEX liquidity pool 5% (50 million tokens) allocated for CEX listings

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# Token Initiatives

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## Buy Backs

Timed buybacks to reduce supply and strengthen ecosystem confidence

2

## Burns

Timed token burns to reduce supply and increase circulating token rarity

3

## Rewards

Staking incentives and governance, airdrops, and referral rewards



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# Market Size and Lending Volume

Estimated National Volume  
Range for double close lending:  
**\$3-5 billion annually**

**SOM- 500 million**

**SAM- 26 billion**

**TAM: 50 billion in us Fix and Flip market**





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# Road Map



## 2023-2024

- \$250K angel round closed
- Platform completion
- SEC compliance roadmap
- Proprietary RE tech
- \$4.8M in RE transactions
- \$320K in transaction profit
- Scale C-Suite team



## Q1 2025

- Launch LRE token presale
- Onboard global marketing firm
- Platform upgrades
- Scale real estate operations
- Preliminary usership growth



## Q2 2025

- Platform goes live
- First assets listed on marketplace
- First major airdrop
- Staking pools go live
- Userbase of 5k
- Tier 3 exchange listings



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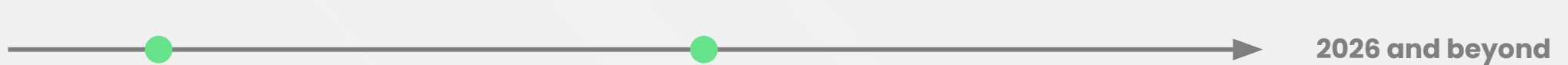
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# Road Map



## Q3 2025

- Scale Liquid real estate operations nationwide
- Secure broker-dealer licenses
- Second major airdrop
- Internal lending program goes live
- Tier 2 exchange listings
- Investment strategy autopilot AI
- Major feedback updates

## Q4 2025

- Onboard external asset holders
- Tier 1 exchange listings
- Roll out compensated referral program
- Userbase of 50k
- End of year community event
- Optimize systems and automation
- R&D on VR/AR integration



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# Competitive Matrix

Features	 Liquid	 Lofty	 Robinhood	 acorns	 FUNDRISE	 Elevate.Money	Stock Market	REIT
High Yield	✓							
Low Entry Point	✓	✓	✓	✓		✓	✓	✓
Ownership Perks	✓							
Transferable	✓							
Instant Liquidity	✓		✓	✓			✓	
Variety of Assets	✓				✓			
Monthly Dividends	✓	✓		✓	✓			
Asset Backed	✓	✓			✓	✓		✓



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# The Team



**Mike**

*Founder & CEO*



**Connor**

*Founder & CPO*



**Austin**

*Founder & CBO*



**Michael**

*CTO*



**Hunter**

*Acquisitions*



**DeFi Mark**

*Web3 Advisor*



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# Interested?



[mike@getliquid.io](mailto:mike@getliquid.io)

or invest now at

<https://seed.getliquid.io>

